LOCATION AWARE RECOMMENDATION SYSTEM

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ABSTRACT

Location aware recommendation system is used to find out the location and distance between source and destination using Grid algorithms and Matlab s/w. It is very close to querying user to provide the maximization of the system scalability. LARS exploits the item location using travel penalty, its techniques that favours recommendation candidates closer in travel distance to querying user in a way that avoid the exhaustive access to all items. In this we use the tools of different type in MATLAB, so that we carry out the task. We also calculate the goal distance, time and position of the object.